

Burke & Company

DYNAMIC INNOVATIVE CONSULTING SOLUTIONS

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BURKE & COMPANY CELEBRATES TWO YEARS OF GROWTH

Dynamic Consulting Firm Builds Business for Legal and Technology Clients

September 25, 2006 - New York, NY...Burke & Company LLC, (www.burke-company.com) is celebrating its two-year anniversary as a public relations, marketing and professional development consulting firm. The announcement was made by Christy Burke, Founder and President of the New York-based company which specializes in serving the legal and technology industries. In September 2006, the Company posted a 33% revenue increase in comparison to the same time last year due to new business wins and expansion of existing client relationships.

Burke & Company's growth is directly linked to the successful targeted media relations and business development strategies created for clients which include WORLDOX, Synaptec Software, Cole Valley Software, InTouch Legal and many others.

"Each client presents a different challenge," says Burke. "By customizing our approach, we are able to help our clients with all of their communications needs. We work with highly entrepreneurial companies, helping them to publicize their successes, stimulate sales and create new opportunities. Our consultants also build employee skills and coach executives to improve their company's internal relations and bottom-line performance."

Before starting Burke & Company, Ms. Burke was Marketing Manager of WORLDOX where she was responsible for overseeing marketing, public relations and a VAR channel of 250 resellers for the award-winning company. Prior positions she has held include New Business Manager and International Account Supervisor for Lowe Lintas & Partners advertising agency. Burke got her start in media at Forbes Inc. where she worked in business development and advertising sales.

Burke is a member of New York Chapters of National Association of Women Business Owners (NAWBO) and the Public Relations Society of America (PRSA). Ms. Burke holds a B.A. in English and Sociology-based Human Relations from Connecticut College and serves on its Alumni Board of Directors. For further information, log on to www.burke-company.com or call 917-623-5096.

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