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**MATTERN & ASSOCIATES RETAINS BURKE & COMPANY
TO EXECUTE PUBLIC RELATIONS CAMPAIGN**

**LEADING BUSINESS CONSULTANTS HIRE LEGAL COMMUNICATIONS
EXPERT TO INCREASE AWARENESS OF COST REDUCTION SERVICES**

New York, NY – April 15, 2009 - Leading business consulting company Mattern & Associates (www.matternassoc.com) announced today that it has hired P.R. expert Burke & Company LLC (www.burke-company.com) to spearhead its media communications campaign.

Mattern & Associates, based in the Philadelphia metropolitan area, has been successfully working with large and mid-sized law firms and organizations across the United States for the past 12 years, helping them devise firm-wide strategies to dramatically reduce their expenses and increase efficiency for their in-house and outsourced support services, in addition to increasing their recovery of billable costs.

President and Founder Rob Mattern explains, “With the economy in a challenged state, Mattern has decided to launch a focused public relations campaign that will inform the business community about our services while providing useful, educational material in the process. Burke & Company, based in New York City, is well-versed in reaching the legal industry and has already begun planning on a proactive strategy to promote Mattern in the legal and business fields. We are very pleased to be working with them.”

Mattern’s retention of Burke’s legal P.R. specialists is the latest step in their overall ambition to expand their business and share their vast expertise with the legal and corporate fields. The company also recently hired a marketing agency several months ago to begin aggressively marketing and publicizing its services.

According to Christy Burke, President and Founder of Burke & Company, “Mattern & Associates is an extraordinary company with an impeccable reputation. We look forward

to creating innovative, dynamic strategies and tactics to increase awareness of their services in the legal industry, and to publicize the many successful outcomes that have resulted from their work.”

About Mattern & Associates

Founded in 1997, Mattern & Associates is a consulting company which assists law firms and corporations to devise strategies that increase value and profitability in the support services areas. Mattern’s experts are highly skilled in advising clients on how to reduce costs and improve efficiency in the areas of support services such as mail, reprographics, fax, office supplies, and printers. Additional areas of consulting expertise include digital workflow, off-site records storage and cost recovery. The company is based in Glen Mills, Pennsylvania. For more information on Mattern & Associates, visit www.matternassoc.com or call 610-459-7750 x100.

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