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**BURKE & COMPANY P.R. ACCELERATES DISCOVERREADY'S
RISE TO TOP TIER OF LEGAL SERVICE PROVIDERS**

August 20, 2008 – New York, NY – When DiscoverReady, a company which outsources document review for corporate legal departments, entered the litigation services fray in 2005, the market was quickly becoming overcrowded with vendors. Gaining brand recognition in the marketplace was crucial to staying ahead of the competition; however, the growing company lacked a dedicated internal marketing resource.

As DiscoverReady gained critical mass within the industry, it realized the need for a responsive, savvy consultant who could take its business to the next level. Therefore, in 2007, the company hired Burke & Company, a leading New York-based communications firm that specializes in the legal and technology industries.

“Burke & Company really thinks like a business partner for us,” said Jim Wagner, CEO and co-founder of DiscoverReady. “The company over-delivers on everything it commits to, and that’s a very unique and ideal relationship.”

Since bringing Burke onboard, DiscoverReady has received more than 30 media placements and opportunities in media outlets such as the *Wall Street Journal*, *Crain’s New York Business*, *Law.com* and *Law Technology News*. In July 2008, DiscoverReady won software provider Attenex’s prestigious Marketing Excellence Award for outstanding marketing achievement.

“The Marketing Excellence Award was definitely due in part to Burke & Company’s efforts and interactions with Attenex,” said Steve Harber, president and co-founder of DiscoverReady.

Burke & Company’s founder and president, Christy Burke, has developed a reputation as an innovative, dedicated and knowledgeable professional, with a keen understanding of legal technology.

“Christy has a wealth of contacts in this space, which allows her to stay informed about changes in the market,” said Michelle Nichols, VP of client solutions for DiscoverReady.

According to Nichols, Burke & Company’s media relations expertise helped to make DiscoverReady’s services a “must have” for inside counsel.

“We are very happy with Christy’s work and would highly recommend her to anyone...except to our competitors,” Harber said.

Both Burke & Company and DiscoverReady will be attending the ILTA conference on August 25-28, 2008 in Grapevine, TX.

About Burke & Company LLC

Burke & Company is a NYC-based communications firm offering public relations, marketing and organizational dynamics consulting. Founded in 2004 by Christy Burke, the firm provides tailored solutions to an international client base in the legal and technology industries. Call 917-338-7034 or visit www.burke-company.com.

About DiscoverReady LLC

DiscoverReady is a professional services company focused exclusively on streamlining the document review process and reducing discovery costs. DiscoverReady provides law firms and legal departments with effective Discovery Management solutions delivered by highly skilled professional resources. Founded in 2005, DiscoverReady is headquartered in NYC. Call 212-699-3965 or visit www.DiscoverReady.com.

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