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**FOR IMMEDIATE RELEASE**

**Burke & Company President Christy Burke Covers ILTA 2010  
Conference in Las Vegas for Legal IT Professionals**

**NEW YORK CITY – August 30, 2010** – Last week, [Burke & Company LLC \(www.burke-company.com\)](http://www.burke-company.com) President and [Legal IT Professionals columnist Christy Burke](#) covered the ILTA 2010 Conference in Las Vegas for [Legal IT Professionals](#) with her popular “Techs in the City” podcasts. Burke created the Techs in the City podcast exclusively for Legal IT Professionals and has covered several major legal technology events including LegalTech NY 2010, ABA TECHSHOW 2010 and the ALA Annual Conference 2010 in the past.

At ILTA 2010, Burke interviewed ILTA members as well as legal technology and eDiscovery providers to get the inside scoop on what is new, and what legal IT is buying, migrating and updating this year and next.

In all, Burke interviewed 15 legal technology professionals at ILTA 2010 including:

- Alon Israely, Senior Advisor, [BIA](#)
- Bob Lentz, President & CEO, and David Butler, Vice President of Marketing, [Digital Reef](#)
- Brett Burney, Founder and Principal, [Burney Consultants](#)
- Christine Musil, Director of Marketing, [Informative Graphics Corporation](#)
- Christine Taylor, Research Analyst, [Taneja Group](#)
- Don Howren, Senior Vice President Sales & Marketing, [ADERANT](#)
- Ian Levit, Vice President, [Levit & James](#)
- Jason Plant, Applications Manager, [DLA Piper](#)
- Jim McGann, Vice President of Information Discovery, [Index Engines](#)
- Josh Gilliland, Professional Development Manager, [D4](#) and [Bow Tie Law Blog](#)
- Kara Portwood, Practice Area Solutions Consultant, [Armstrong Teasdale](#)
- Kelvyn Stirk, Account Manager, [Omtool](#)

- Steve Irons, President, [DocSolid](#)
- Sue Pasfield, Director, [Capensys](#)
- Ray Zwiefelhofer, President, [World Software Corporation](#)

All the podcasts were published via the Legal IT Professionals website and newsletters, the [Legal IT Professionals Twitter account \(@LegalIT\)](#) and well as [Burke & Company's Twitter account \(@ChristyBurkePR\)](#). At press time, he combined marketing efforts has led to more than 65 tweets about the podcasts and brought 1,620 listeners to the podcasts.

To listen to Burke's Techs in the City podcasts visit:

<http://www.legalitprofessionals.com/index.php/Christy-Burke/christy-burke-covered-ilta-2010-the-interviews.html>. You can view all of Burke's columns for Legal IT Professionals at: <http://www.legalitprofessionals.com/index.php/Christy-Burke/>.

### **About Burke & Company**

Burke & Company LLC is a NYC-based consulting firm offering a broad scope of public relations, marketing, social media and organizational dynamics expertise. Founded in 2004 by Christy Burke, the firm provides tailored solutions to an international client base with a specialization in [legal technology public relations](#). Burke & Company works with dynamic, entrepreneurial organizations to promote growth and produce outstanding results. For more information, e-mail [info@burke-company.com](mailto:info@burke-company.com), visit [www.burke-company.com](http://www.burke-company.com) or follow us on Twitter: [@christyburkepr](#).

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